



Franchising Supplemental Report

The Truth About Franchising

As a concept, the franchise model is very appealing to some folks because of the support and systems that are set-up by the franchise. But the truth is, owning a franchise requires a substantial overall net worth, a significant amount of liquidity (CASH), and a large investment to own a franchise. So, let's assume you meet all of the requirements to own a franchise and you are ready to sign on the dotted line. Ask yourself this question, "What is the downside if your franchise is not successful and you have to close your business"?

To start with, you have an agreement to pay the franchise a certain amount of money each month, quarter or year; known as a franchise fee or royalty fee. This expense does not go away because you are not doing well; you will be required to make those payments on time in most situations. Secondly, you probably have a leased location that you must pay every month and if you get behind, the landlord can lock you out of the property and seize your assets to pay them back. Finally, you probably have leased or purchased a significant amount of equipment to get this franchise concept off the ground. If you leased the equipment, you will still owe the company you leased it from - they will not just take it back or forgive your debt. Or if you purchased it, you will probably get pennies on the dollar to liquidate. The bottom line is franchising works for some people, but if you really want to make your own business and make your own money with less risk, house flipping maybe is your ticket to financial freedom and not franchising.

The Fixters Complete System is ONLY \$2497 and Includes Everything We Offer!

Examples of Franchise Types and Average Costs

Tier 1 Franchise: Full Chain Restaurants		Tier 2 Franchise: Coffee Shops, Fitness		Tier 3 Franchise: Sign Co., Phone Repair	
Cash Investment	\$800K - \$1M	Cash Investment	\$80K - \$150K	Cash Investment	\$25K - \$80K
Royalty Fee	7% of Revenue	Royalty Fee	7% of Revenue	Royalty Fee	7% of Revenue
Net Worth Requirements	\$3 Million	Net Worth Requirements	\$300K - \$500K	Net Worth Requirements	\$150K - \$300K

As you can see from the examples above, Fixters is the clear choice. We provide all of the tools, systems and personalized coaching to help you succeed at a fraction of the cost.

How Real Estate Investing Can Be A Better Option Than Franchising With Fixters

The first thing you should be aware of is there are NO recurring fees like a franchise with the Fixters System. This means that the money you make is yours and you don't owe us any royalties. Secondly, it is not expensive to join the Fixters system and you get all of the same support and systems you receive from well known franchises. We offer an array of options to get your house flipping career off the ground from our education academy, to our customized software suite, to one to one coaching, a new leads system and unique financing, which have all been designed to improve your success. As I mentioned above, with owning a franchise you probably have a building lease and lots of expensive equipment account for. With house flipping, your equipment or your asset is the house. If the market turns bad, you can sell your asset or rent it to cover any overhead you may have. The upside is significant and the downside is minimized. Every business and investment has risk and house flipping is no exception. But, we at Fixters have created the most complete and affordable house flipping/real estate investing system to help minimize risk and improve your chances of success. www.fixters.com